Offered spring 2015 only!

- ENCE688W Project Stakeholder Management & Engagement

Stakeholders are central to all projects in all categories and levels of complexity. Projects are conceived, initiated, planned, executed, controlled and evaluated by stakeholders for stakeholders. Numerous project performance surveys consistently attribute project success or project failure primarily to stakeholder influences. However, project management education has largely ignored the subject of stakeholder management and engagement, focusing instead on "hardcore technical" themes such as scheduling, cost, risk, scope and quality management and their myriad processes, tools and techniques.

This innovative course, developed from years of cutting edge research and presently one of just a few taught at universities across the globe, aims to spread awareness of the importance of stakeholders on projects and provide participants with practical guidance on how best to manage and engage them in a professional and ethical manner which helps the project achieve its goal and objectives more effectively and efficiently, which reduces risk to the project caused by ignoring the concerns and power of project stakeholders, and which seeks to attain a win-win situation for all stakeholders.

- Section 0101 Monday 6:00 – 8:30 – Section PM01 Wed. 8:00 – 9:00 pm EST
  Dr. Aurangzeb Khan